

# Module 1: Picking The Top 3 Platforms For Your Business

How much time can you spend per day, week & month on content and social media?

Daily:

Weekly:

Monthly:

At first thought what is your favorite type of content to consume? (circle one)

Which type of content do you have the most experience with/feel comfortable creating? (circle one)

Written (Blogs)

Written (Blogs)

Videos (YouTube/ Live)

Videos (YouTube/ Live)

Audio (Podcasts)

Audio (Podcasts)

Which social media platform do you spend the most time on/actually like interacting on? (circle all that apply)

Facebook (written & video)

Instagram (graphics & video)

YouTube (video & audio)

LinkedIn (written & video)

Pinterest (graphics & video)

Twitter (written)

What are your top three (Don't forget to share the links in the Facebook Group!):

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